

ORDER

Orders	Order / Rev:	434727	
	Alt Order #:		
	Product Desc:	November 2016 Campaign	
	Estimate:	2644	KOSA
	Flight Dates:	10/18/16 - 10/24/16	Primary AE:
	Original Date / Rev:	10/14/16 / 10/14/16	Sales Office:
	Order Type:	NORMAL	Sales Region:
			Odessa House
			ODEN
			National

Agency	Name:	Screen Strategies Media Fairfax	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		11150 Fairfax Blvd 505	Billing Cycle:
		Fairfax, VA 22030	Agency Commission:
			Cash
			Calendar
			EOM/EOC
			15%

Advertiser	Name:	Gallego for Congress	New Business Thru:
	Demographic:	HH	Order Separation:
	Product Codes:	Candidate - National - House	Advertiser External ID:
	Priority:	P-04	Agency External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:
			00:15:00
			136810
			8752
			General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/24/16	62	\$5,222.00	\$4,438.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	62	\$5,222.00	\$4,438.70	0.00
Totals	62	\$5,222.00	\$4,438.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Odessa House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOSA	10/18/16	10/24/16	CBS7 AM News @ 5a CBS7 AM News @ 5a	CM	5a-6a	-1-1---	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-1-1---		2				\$75.00		0.00			
N 2	KOSA	10/18/16	10/24/16	CBS7 AM News @ 6a CBS7 AM News @ 6a	CM	6a-7a	11111--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	11111--		5				\$65.00		0.00			
N 3	KOSA	10/18/16	10/24/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$35.00	P-04	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	11111--		5				\$35.00		0.00			
N 4	KOSA	10/18/16	10/24/16	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----1		1				\$25.00		0.00			
N 5	KOSA	10/18/16	10/24/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	1---1--	:30	2	\$16.00	P-04	0.00	NM	2	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	1---1--		2				\$16.00		0.00			
N 6	KOSA	10/18/16	10/24/16	Price Is Right Price Is Right	CM	10a-11a	--1----	:30	1	\$110.00	P-04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	----1--		1				\$110.00		0.00			

Order / Rev: 434727
 Alt Order #:
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Gallego for Congress
 Product Desc: November 2016 Campaign
 Estimate: 2644

KOSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KOSA	10/18/16	10/24/16	Young and the Restless Young and the Restless	CM	11a-12p	---1---	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	---1---		1			\$80.00			0.00			
N 8	KOSA	10/18/16	10/24/16	CBS7 News @ 12p CBS7 News @ 12p	CM	12p-1230p	11-----	:30	2	\$35.00	P-04	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	11-----		2			\$35.00			0.00			
N 9	KOSA	10/18/16	10/24/16	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	----1--	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	----1--		1			\$40.00			0.00			
N 10	KOSA	10/18/16	10/24/16	The Talk The Talk	CM	1p-2p	--1----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	--1----		1			\$25.00			0.00			
N 11	KOSA	10/18/16	10/24/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	---1---	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	---1---		1			\$20.00			0.00			
N 12	KOSA	10/18/16	10/24/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	11--1--	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	11--1--		3			\$25.00			0.00			
N 13	KOSA	10/18/16	10/24/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	11111--		5			\$20.00			0.00			
N 14	KOSA	10/18/16	10/24/16	CBS7 News @ 6p CBS7 News @ 6p	CM	6p-630p	-1111--	:30	4	\$200.00	P-04	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-1111--		4			\$200.00			0.00			
N 15	KOSA	10/18/16	10/24/16	CBS7 News @ 5p CBS7 News @ 5p	CM	458p-530p	1111---	:30	4	\$50.00	P-04	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	1111---		4			\$50.00			0.00			
N 16	KOSA	10/18/16	10/24/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	111-1--	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	111-1--		4			\$140.00			0.00			
N 17	KOSA	10/18/16	10/24/16	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	1-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	1-----		1			\$250.00			0.00			
N 18	KOSA	10/18/16	10/24/16	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8p-9p	-1-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-1-----		1			\$250.00			0.00			
N 19	KOSA	10/18/16	10/24/16	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----1--	:30	1	\$325.00	P-04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	----1--		1			\$325.00			0.00			
N 20	KOSA	10/18/16	10/24/16	Saturday Prime Hr 2 Saturday Prime Hr 2	CM	8p-9p	-----1-	:30	1	\$65.00	P-04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----1-		1			\$65.00			0.00			
N 21	KOSA	10/18/16	10/24/16	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7p-8p	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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KOSA

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N 21	KOSA	10/18/16	10/24/16	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7p-8p	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----1	1		\$225.00		0.00						
N 22	KOSA	10/18/16	10/24/16	CBS7 News @ 10p M-F CBS7 News @ 10p M-F	CM	10p-1035p	111-1--	:30	4	\$290.00	P-04	0.00	NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	111-1--	4		\$290.00		0.00						
N 23	KOSA	10/18/16	10/24/16	Late Show Late Show	CM	1035p-1137p	1-111--	:30	4	\$40.00	P-04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	1-111--	4		\$40.00		0.00						
N 24	KOSA	10/18/16	10/24/16	Sign-On/Sign-Off Sign-On/Sign-Off	CM	4a-4a	MTWTFSS	:30	0	\$0.00	P-07	0.00	NM	7	\$0.00
													Totals	62	\$5,222.00